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## **News Brief: 2009 Indian Chief Motorcycles delivered to dealer network**

*Indian Motorcycle opens first 7 dealerships*

Kings Mountain, NC—The long-anticipated introduction of the all-new 2009 Indian Chief motorcycle has arrived. After almost five years of investment, product development, testing, and dealer development, Indian Motorcycle is pleased to announce that the first shipment of limited production 2009 Indian Chiefs has been shipped to seven dealerships across the nation. Indian Motorcycle accessories, apparel and gifts are also available.

Founded in 1901, the legendary Indian brand remains America's first motorcycle. Chairman Stephen Julius and President Steve Heese have orchestrated the re-launch of Indian. Under General Manager Chris Bernauer, the Indian Motorcycle team has delivered a line of powerful machines that are worthy of the Indian Motorcycle name.

Stephen Julius said the following in response to this remarkable achievement "We have reached an incredible milestone in the history of Indian Motorcycle. Indian Motorcycle is once again a premium motorcycle manufacturer dedicated to engineering and styling excellence. We have assembled a dynamic team, developed an outstanding product, and are selling motorcycles in beautifully branded Indian showrooms."

At present, Indian Motorcycle dealers are open for business in Charlotte, N.C., Paducah, Ky., Omaha, Neb., Detroit, Mich., Phoenix, Ariz., Wichita, Kan., and Pittsburgh, Pa. Many more dealerships will be opening in top markets by July of 2009. Production of the 2009 Indian Chief is limited to 750 units. You can also see the Indian Motorcycle event truck, entire line up of motorcycles, accessories, and apparel at Daytona Bike Week this spring. For more information on the motorcycles, dealership openings, apparel, and events visit [www.indianmotorcycle.com](http://www.indianmotorcycle.com)

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**For more information on Indian Motorcycle Company, please visit:  
[www.indianmotorcycle.com](http://www.indianmotorcycle.com)**